



CASE STUDY

Notcutts Garden Centre

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TUNBRIDGE WELLS UNITED KINGDOM



Type
Outdoor

Duration
2 weeks

When
2014

Size
25m² - 150m²

Testimonial

We are delighted with our living walls and we feel they add a great sense of welcome to our customers.

Notcutts is a family-owned business and is proud to announce that it has served the general public now for over a century. The redevelopment of a brand new garden centre at Pembury was the ideal opportunity to create three magnificent living walls! The beautiful building encourages lots of natural light and has been built with sustainability in mind, unlike most other garden centres. It is full of character and has some truly stunning features.

ANS Global was given the brief to install three living walls as part of a planning requirement, and to help create a visual sensation that places the beauty of plants at the heart of the shopping experience. These living walls heavily feature evergreen species with highlights of colour and texture in order to provide a warm welcome to the store. A short list of ten plant species were chosen, including Euphorbias, Geraniums, Liriopes, and Spring flowering bulbs such as Galanthus nivalis (to give seasonal interest).