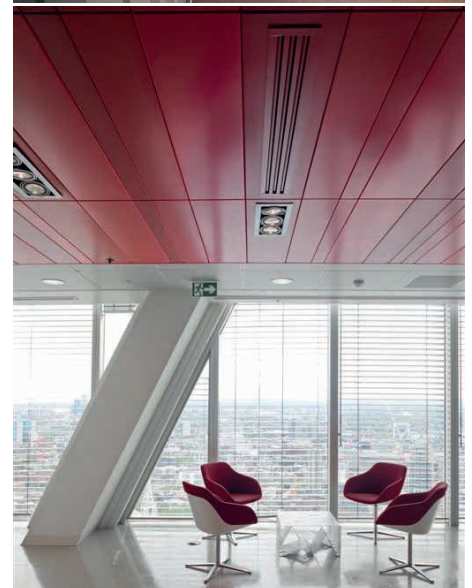
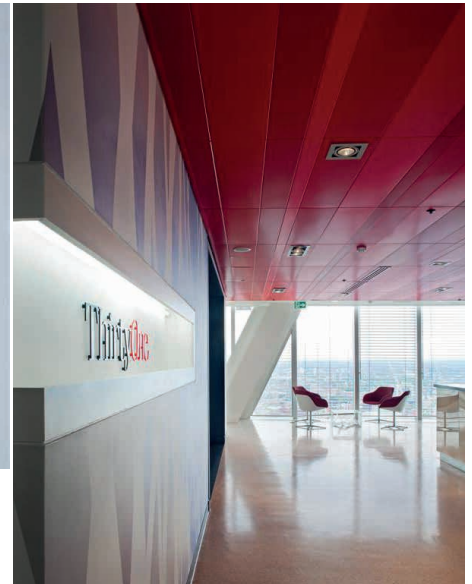




Broadgate Tower, Bishopsgate,
London





Stylish red metal ceiling solution for Reed Smith London headquarters

The flagship Reed Smith offices in Broadgate Tower, London, feature bespoke ceiling systems finished in three different shades of red by SAS International.

The ceiling systems were specified by architects Gensler, who were brought in by Reed Smith to design and fit out 15,400 square meters of space over thirteen of the skyscraper's thirty-five floors. Two floors are fully equipped with client-facing space, one holds the restaurant and a social hub for employees, seven floors accommodate the lawyers and their assistants and three house support services, IT and human resources.

SAS International's System 120 and 150 metal ceilings with concealed suspension grid, and system 130 with exposed suspension grid were specified by Gensler in three shades of gloss red, in keeping with the company corporate branding.

Matthew Kobylar, Project Designer at Gensler, comments "SAS International met the challenge of mixing the specified powder coating colours to fit the exact design requirements of the brief and also create bespoke sized ceiling modules to accommodate our design. SAS were very helpful in developing their system to fit our needs and provided good quality, delivery and service. The ceiling system combines excellent durability with design flexibility and a stylish finish."

SAS ceiling tiles can be specified in over 200 RAL colours, as well as textured paint, natural metal and wood effect finishes. Meeting demanding project life cycle specifications, SAS's metal products are guaranteed for a minimum of 25 years. At the end of their life these products hold a residual value and can be recycled, ensuring products do not end up in costly and unsustainable landfill sites.

For more demanding environments a 30 or 40 year paint guarantee is available on the full range of SAS products. Before a guarantee is underwritten, each batch of finished products are subject to a series of eight tests, including adhesion, gloss level, pressure and impact.

SAS International is one of five UK in-house approved applicators of Interpon D architectural powder coatings. This quality assured paint provides a thick layer of durable covering to a metal surface, and is often specified by architects as a preferred choice.

The new headquarters of Reed Smith LLP, Broadgate Tower, provides a home for the firm's 650 staff. The main goals of the new office were to create a space which fosters relationships, provides a bright and uplifting environment for staff, ensures the ability to adapt with changes to the business, and also enables strong sustainability performance.

Gensler was able to achieve a LEED-CI silver certification for the sustainable measures undertaken in the design and fit-out.

Project Name
Broadgate Tower, Bishopgate

Client
Reed Smith LLP

Architect
Gensler

Main Contractor
Bovis Lend Lease

Sub-Contractor
Integra Contracts Ltd

System
SAS System 120, 150 and System 130 Alugrid

Special Requirements
Finishes required in three shades of red

Area m²
14,474

Location
London

Completion Date
2009



metal ceilings | partitioning | doors | room comfort | architectural metalwork

Head Office
SAS International
31 Suttons Business Park
London Road
Reading RG6 1AZ
Tel: +44 (0)118 929 0900
E: enquiries@sasint.co.uk
www.sasint.co.uk

SAS International
Unit 252, Block A
Blanchardstown Corporate Park 2
Dublin 15
Ireland
Tel: +353 (0)1 899 1134
E: enquiries@sasint.ie
www.sasint.ie

SAS International
Level 2
93 Bathurst Street
Sydney, NSW 2000
Australia
Tel: +61 (02) 8823 0000
E: aenquiries@sasint.com.au
www.sasint.com.au

All information and details in this leaflet are correct at the time of printing. E&OE. Published by SAS International. Copyright ©2014.