

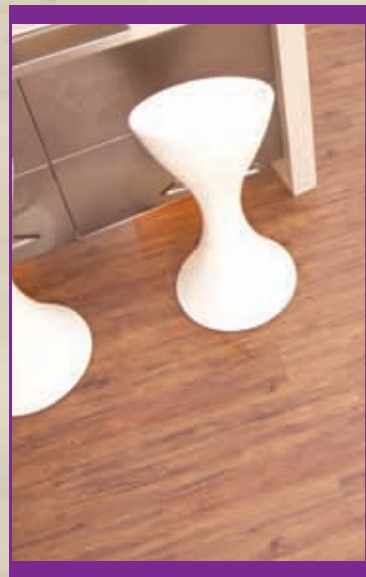


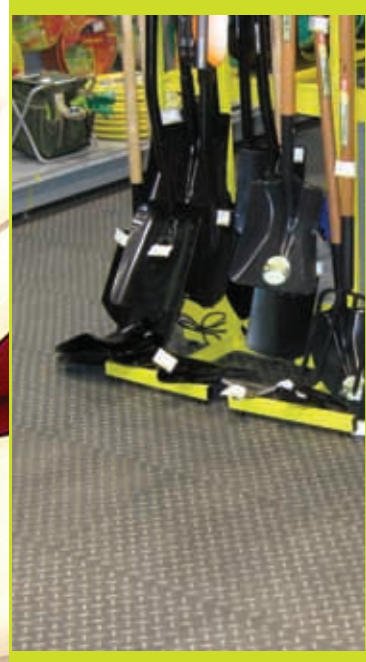
■ ■ ■ ■ Hitting the High Street
A Focus on Retail Flooring



For retail interiors ■ ■ ■ ■ Go shopping on us

Interior design within the retail sector is of huge importance, no matter what type of sales environment. Polyflor offer flooring solutions to any size of installation, whether it is for an individual project, long term roll out program, small boutique or large scale interior. We are one of the largest vinyl flooring manufacturers in the world today and as such, are committed to constantly supporting the retail industry, offering product, design, installation and technical back up throughout all areas of the store.





Get what you want when you want it ■■■■

Polyflor manufacture many millions of square metres of flooring every year and hold stock throughout our several global facilities. No matter what your project requires, we guarantee rapid delivery anywhere in the world. We currently supply a huge quantity of luxury vinyl tiles for the retail sector worldwide via Polyflor international facilities and flooring distributors and are also a global leading producer of vinyl safety flooring, not to mention our extensive collections of homogeneous and heterogeneous sheet vinyl floor coverings.



Branding is ■ ■ ■ ■
everything

Retail is all about focusing on the store and its products. The branding, merchandising and interior design is based on the values the business stands for and the offer that it provides. The floor installation reinforces the brand by either supporting the overall concept or by becoming an important branding and design statement. Company logos, unique compositions and distinctive zones can all be created and managed through expert design and production at Polyflor.



Turning thoughts ■ ■ ■ ■
 into reality

anything and everything is possible with
 Polyflor's Expressions Design Service

The Polyflor Expressions Design Service is a digital waterjet service that turns thoughts into reality. Anything and everything is possible - from logos to landscapes - and our flexible design support service can do as much or as little as required. Polyflor can help with the whole scheme - designs, colour options, layouts - as well as on-screen CAD rendering.

Flair & flexibility to make ideas come to life

There's virtually no limit to the shapes or patterns that can be created with the support of the Expressions Design Service. If help is needed with visualisation, our designers can develop ideas and present them in the form of coloured-up illustrations, suitable for client presentation.



Interpretation & realisation

When the image is agreed, a detailed flooring design is created digitally, specifying the Polyflor products and details of the design. Polyflor uses one of the world's most advanced computerised waterjet cutting machines to transform the design into a flooring 'jigsaw', with astonishing precision. The water pressure at the cutter head is 60,000 psi, slicing cleanly through flooring material to an accuracy of +/- 0.1mm.

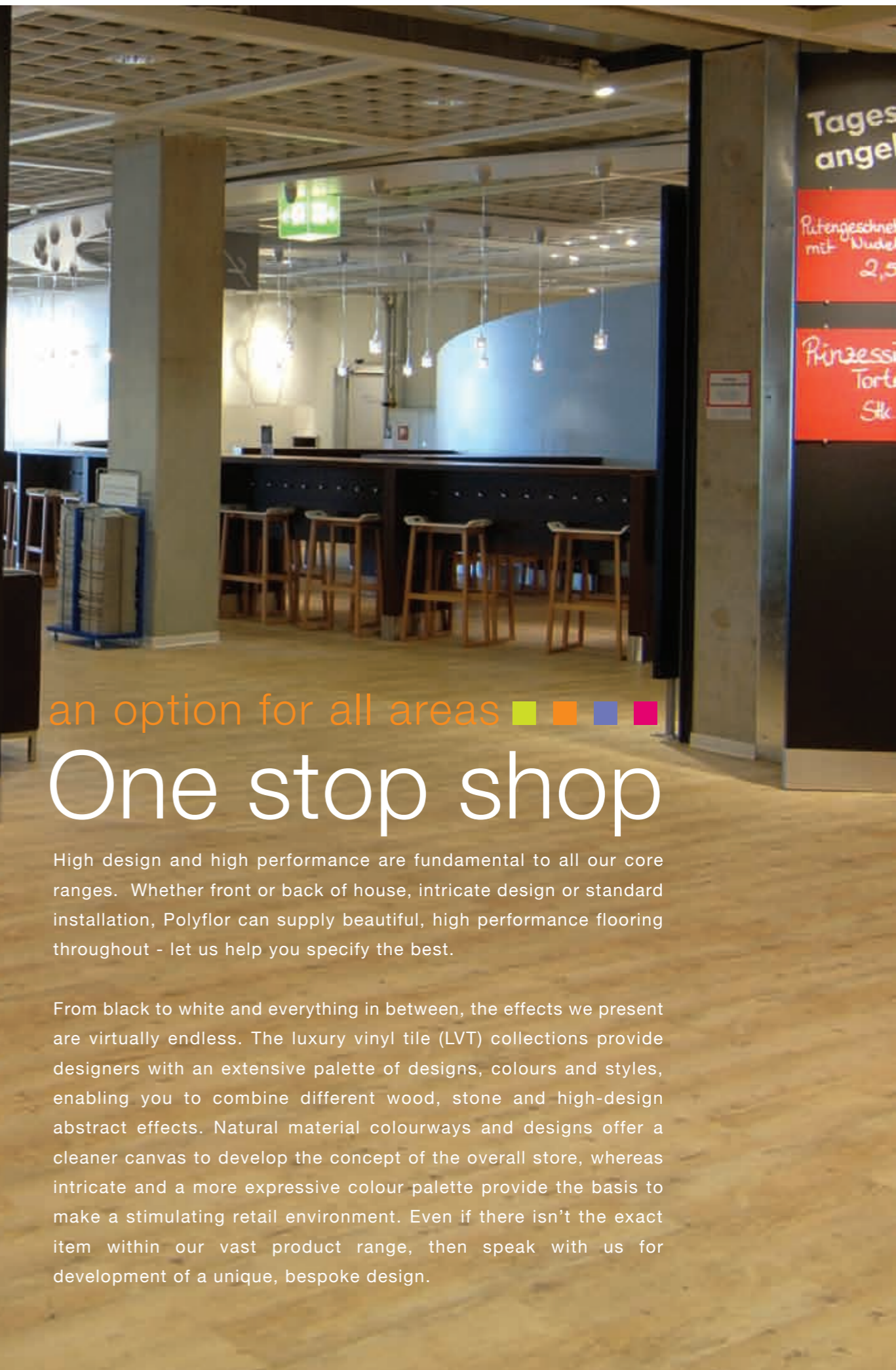


Välkommen!
im IKEA Café & Restaurant

Bezahlmöglichkeiten:
Visa, Mastercard, American Express

Öffnungszeiten:
Montag-Donnerstag 9:00-20:45
Freitag und Samstag 9:00-21:45

IKEA FOOD



an option for all areas ■ ■ ■ ■

One stop shop

High design and high performance are fundamental to all our core ranges. Whether front or back of house, intricate design or standard installation, Polyflor can supply beautiful, high performance flooring throughout - let us help you specify the best.

From black to white and everything in between, the effects we present are virtually endless. The luxury vinyl tile (LVT) collections provide designers with an extensive palette of designs, colours and styles, enabling you to combine different wood, stone and high-design abstract effects. Natural material colourways and designs offer a cleaner canvas to develop the concept of the overall store, whereas intricate and a more expressive colour palette provide the basis to make a stimulating retail environment. Even if there isn't the exact item within our vast product range, then speak with us for development of a unique, bespoke design.



Expona Design - Very Heavy Commercial



Bevel Line - Very Heavy Commercial

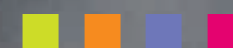


Kudos PU - Heavy Commercial



Camaro - Light Commercial

■ ■ ■ ■ Luxury vinyl tile collections



The decoration is clearly not the only key factor when choosing the flooring; performance is also crucial. If additional slip resistance is required then simply choose from our market leading safety flooring collections, ideal for both front and back of house. A range of decorations are available, to suit different performance and aesthetic requirements. Our homogeneous family, with proven performance and choice of decorations, are readily available in dozens of bold or muted colourways, providing specifiers with an attractive, cost effective flooring alternative. Our website provides a comprehensive reference point for product specifications, technical data, colours and samples.



Forest FX PUR



Polysafe Vogue Ultra PUR



Polysafe Corona PUR

As the front of house is key for corporate styling and aesthetics, the back of house areas are equally critical for performance. Whether you are looking to enhance walkways, staff rooms, stairs, canteens or storage rooms, Polyflor can provide an option for all.



Classic Mystique PUR



Forest FX PUR



Polysafe Mosaic PUR



Expona Design



Polysafe Wood FX PUR



www.polyflor.com

Visit our award winning website to view and request product samples of our extensive portfolio.

Interactive and downloadable product brochures are also featured online. Alternatively, call the Polyflor Samples Hotline on **+44 (0)161 767 2551**. We guarantee speedy delivery to ensure those tight deadlines are met.

Introduction to acoustics

It is a growing understanding that noise can have an extremely detrimental effect in commercial & public areas, which can significantly affect an individual's well-being and also hinder respective activities.

Polyflor acoustic vinyl floorcoverings have been designed and developed to assist in improving the acoustic properties within these locations as well as providing the additional benefits of aesthetics, performance, hygiene and durability.



About sound and the nature of sound

Sound is usually generated by the vibrations of a surface, which creates pressure fluctuations in the air or some other medium. Sound is transmitted as sound waves and may be described in terms of sound pressure, sound energy or sound power. Noise is generally defined as unwanted sound.

Impact Sound

Noise is created when the energy of impacts is re-radiated by surfaces such as walls, ceilings, doors, etc into the air. Impact sound is energy produced by the collision of solid objects transmitted through the structure of a building such as footsteps, slamming of doors or dragging of furniture. Noise levels transmitted through floors by impact sound can be reduced by acoustic planning at the outset of a project and by correctly installing a Polyflor acoustic floorcovering.

Impact sound insulation is measured in terms of an absolute sound level so that a lower number indicates a better standard of impact sound insulation. Sound levels and sound insulation values are expressed in decibels (dB).

Polyflor do not carry out the Impact Test and it is advisable from the outset of a project to seek advice from a specialist acoustician as the subject requires considerable expertise.

General points to consider before choosing your acoustic floorcovering

Planning and room layout can be used to avoid impact noise sources on floors above noise-sensitive rooms. In addition to Polyflor's acoustic floorcoverings, floating floor constructions and independent ceilings can be effective means of isolation.

Furniture and stationary equipment should be considered together with the floorcovering early in the design process to ensure compatibility. Unnecessary indentation from chairs, for example, can be avoided by choosing suitable leg detail to spread the load and pads to protect the floor and assist in deadening the sound.

Smooth acoustic floorcoverings are designed to reduce impact sound at source, not to reduce background or reverberation sound within a room.

Ergonomically, the flooring importantly offers underfoot comfort and anti-fatigue benefits, being suitable for 'workstations' and serving points within retail where users stand for long periods.

For further information on Polyflor's acoustic collections, visit the acoustic section at polyflor.com.

For details of specific product compatibility, contact the Polyflor Customer Technical Support Department on +44 (0)161 767 1912 or email tech@polyflor.com.





We're here for you ■ ■ ■ ■ all the way

When you're developing a flooring concept, you need more than the right styles and colours. You need more than utter dependability and value pricing. You need a creative partner with flair and flexibility. Polyflor have a wealth of experience in flooring, from design to production. We've helped architects and designers create memorable floors for literally thousands of interiors. We ensure you're supported through every stage of your project. We offer a service that's complete, professional and dependable.

Relationships matter

You need not search around for contacts to convert your design into reality. We work in partnership with major shop fitters, flooring contractors and distributors, to ensure the right relationships are built. If required, with our partners, we can produce a schedule of rates for installation within your site costs, with supported guarantees.

the home of low maintenance flooring

Ease of maintenance has always been a key criterion in the selection of any floor covering within the retail environment. Every retailer will wish for their floor to remain in excellent condition throughout its life and for the cleaning process to be as cost-effective and straightforward as possible. Effective maintenance not only has aesthetic and environmental benefits; it also ensures floor performance and prevents undue wear, hygiene and customer & staff safety problems. Maintenance can be an expensive business and the combination of machinery, materials and labour may mean that the maintenance of a floorcovering could represent a considerable lifetime cost. To reflect this, all Polyflor products are developed with the greatest maintenance and environmental benefits built in. Continuously improving technologies have enabled Polyflor to raise the standard in terms of durability, maintenance and performance, sought by the customer.



How Polyflor helps you clean up

The in-use phase of the resilient flooring life cycle accounts for at least 80% of its environmental impact. Because of this we have focused our efforts on developing products which greatly reduce the need for energy intensive cleaning. Our easy to clean PU, PUR & Supratec ranges ensure that use of polish, water, strippers and chemical cleansers are significantly reduced.

For further in-depth and tailored information on floor maintenance, visit the technical pages at polyflor.com or contact the Polyflor Customer Technical Support Department on +44 (0)161 767 1912 or email tech@polyflor.com.



environment 
matters



Our environmental vision

At Polyflor Ltd, we strive to be an environmentally and economically sustainable business, recycling and reducing waste and being as carbon neutral as possible. Our product development continues to focus on reducing environmental impact by providing a high level of durability, reliability, ease of maintenance and safe disposal.

Our progress

Polyflor have for many decades been recognised as a leading global manufacturer of high quality, high performance floorcoverings. As pioneers in the field of commercial vinyl flooring, we were recently awarded a second Queen's Award for Enterprise in the category of continuous product innovation and development. We have demonstrated the same level of commitment to minimising our environmental impact throughout every product's life cycle.

Maintenance

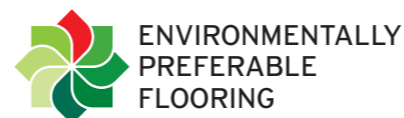
The in-use phase of the resilient flooring life cycle accounts for at least 80% of its environmental impact, due to the durability of vinyl (Polyflor flooring can enjoy a 20-25 year life). Because of this we have focused our efforts on developing products which greatly reduce the need for energy intensive cleaning. The easier to clean PU and PUR ranges also ensure that use of polish, water, strippers and chemical cleansers is significantly reduced. The PUR ranges in particular create massive cost savings of between 48% and 60%, are polish free for life and require 55% less water.

Energy Efficiency

Vinyl flooring is extremely energy efficient to produce, as it is not a slow and laboured process like many other alternative flooring materials. We have been successful in minimising carbon emissions and since 2000, these have been reduced by 15,236 tonnes, with energy consumption in manufacture having been reduced by over 43%.

Recyclability - Post Production & Consumer Waste

Vinyl is 100% recyclable and can be recycled many times over without losing any of its performance properties. Polyflor recycles its production waste and also post consumer waste back into new product, with the end result containing an average of 25% recycled material. It is important that we are responsible in the chain of custody of our products and we are proactively seeking to recover and recycle waste vinyl flooring. An example of this is the Recofloor scheme, the unique take-back programme for waste vinyl off-cuts and uplifted flooring, of which we are one of two founder and funding members. In the UK, this scheme has already significantly helped major retailers such as Marks & Spencer, BHS, Halfords, Sainsbury's and Debenhams.



Polyflor's vast range of products, technical support and best value flooring, allows you to choose an environmentally responsible floor without any compromise on performance, choice or budget. For further information on Polyflor's environmental progress, visit www.polyflor.com/environment.





BRE Global Certification

The Polyflor safety, homogeneous, heterogeneous and luxury vinyl tile ranges featured here have been individually assessed by BRE Global to measure their environmental impact. The new rating scheme is based on A+ to E rankings, with A+ being the most desirable rating, having achieved the best ecopoints. A better rating helps to maximise a building's BREEAM score, which is achievable through our fantastic ratings.

About the BRE & BREEAM Assessment Method

The BRE (Building Research Establishment) Global environmental assessment reviews the environmental impact of a product from 'cradle to grave'. Using a Life Cycle Analysis approach over a building life of 60 years, materials are assessed according to their impact on criteria including climate change, water extraction, mineral resource extraction, stratospheric ozone depletion, waste disposal and eutrophication. The complex data derived from this is calculated into ecopoints and then represented by ratings from E to A+. Using these ratings sets a benchmark for environmental excellence and ensures that reliable and comparable information is available between competing products, making specification much easier. Using Polyflor's A+ rated flooring products will have a beneficial impact on a BREEAM score (Building Research Establishment Environmental Assessment Method), when undergoing a BREEAM assessment.

International Environmental Assessments

Polyflor floorcoverings also perform well with other environmental assessments or accreditation methods, including Ecospecifier and Green Tag, BASTA and LEED®. Contact Polyflor for more information.

For further, detailed information on Polyflor's environmental position, visit the environmental pages at www.polyflor.com/environment. For more information on our BRE certification ENP 336, ENP 415 and ENP 429, visit www.greenbooklive.com and enter 'Polyflor' into the search box.

Information Website/samples/contact

Website:

To view our complete ranges, visit www.polyflor.com and follow the links to the product pages. Here you will find product details, additional technical data and the option to view and download product brochures



Samples

To request individual product samples of any polyflor products, visit www.polyflor.com and follow the link to samples and literature. Alternatively, call the dedicated Polyflor Samples Hotline on +44 (0)161 767 2551



Contact:

For general information on your specific project, speak with your local Polyflor provider. If you require detailed technical data, contact Polyflor Customer Technical Services on: Tel: +44 (0)161 767 1912 Email: tech@polyflor.com
For details of international availability see the back cover of this brochure for global contacts. Alternatively visit www.polyflor.com and follow the Contact Us link



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