



## Inci Leather, Turkey

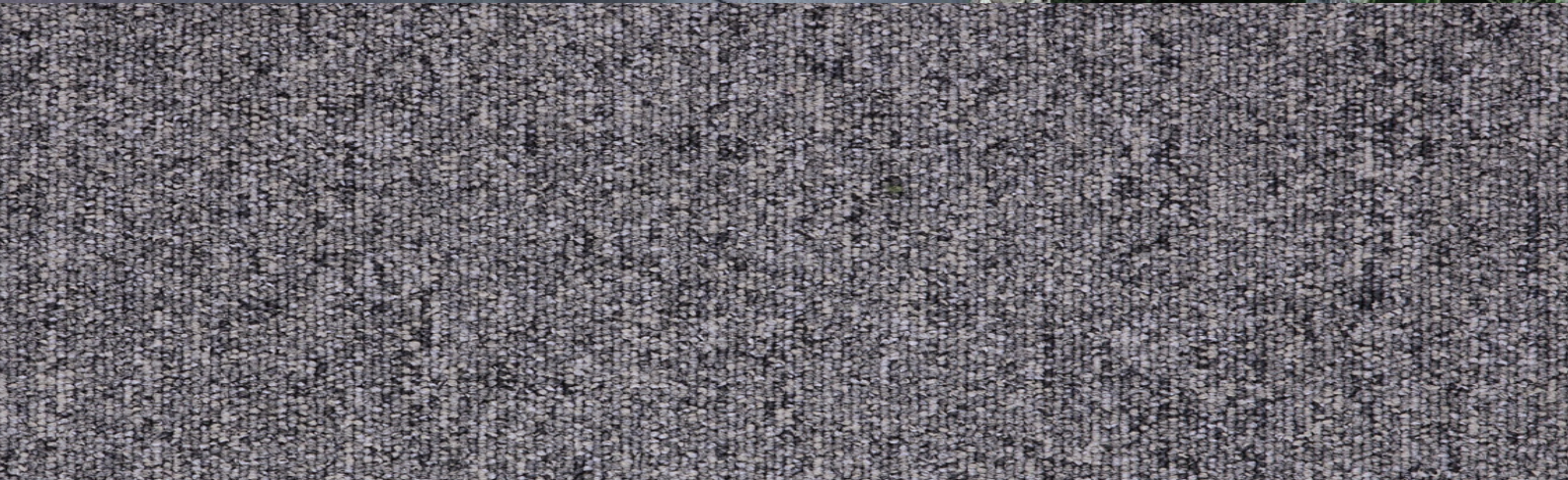
THE TOTAL PROJECT COMPRISED OF WS LINEAR 200SQM  
AND WS LOOP 465SQM OF VARIOUS COLOURWAYS



## Inci leather a well known womans' shoe company

### HQ in Tower building

A well known Leather Shoe manufacturer in Istanbul wanted a range of carpet tiles for their new offices to give their staff a modern, fresh, exciting working environment that would compliment and add to the other fashionable interior products being considered.



Although this was a heavily contested project with many other European manufacturers competing, both WS Loop and WS Linear (two of the Paragon WS Family) were selected because of their outstanding colourways and complimentary patterns that provided the contemporary design contrast that was needed.



In a strongly fashion-led business our customer, as is so important in this quickly developing country, also wanted their carpet tile manufacturer to prove the sustainability and integrity of their products, consequently Paragon and our local partner were able to work together and demonstrate that we had the winning package as shown in these stunning images.

Architect :  
**Sadettin yüksel**  
**of Apeks Architecture**

Flooring Contractor :  
**Melis Zemin Kaplamalari**





For more information on this project and any of the products contained within, contact the paragon marketing department at

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