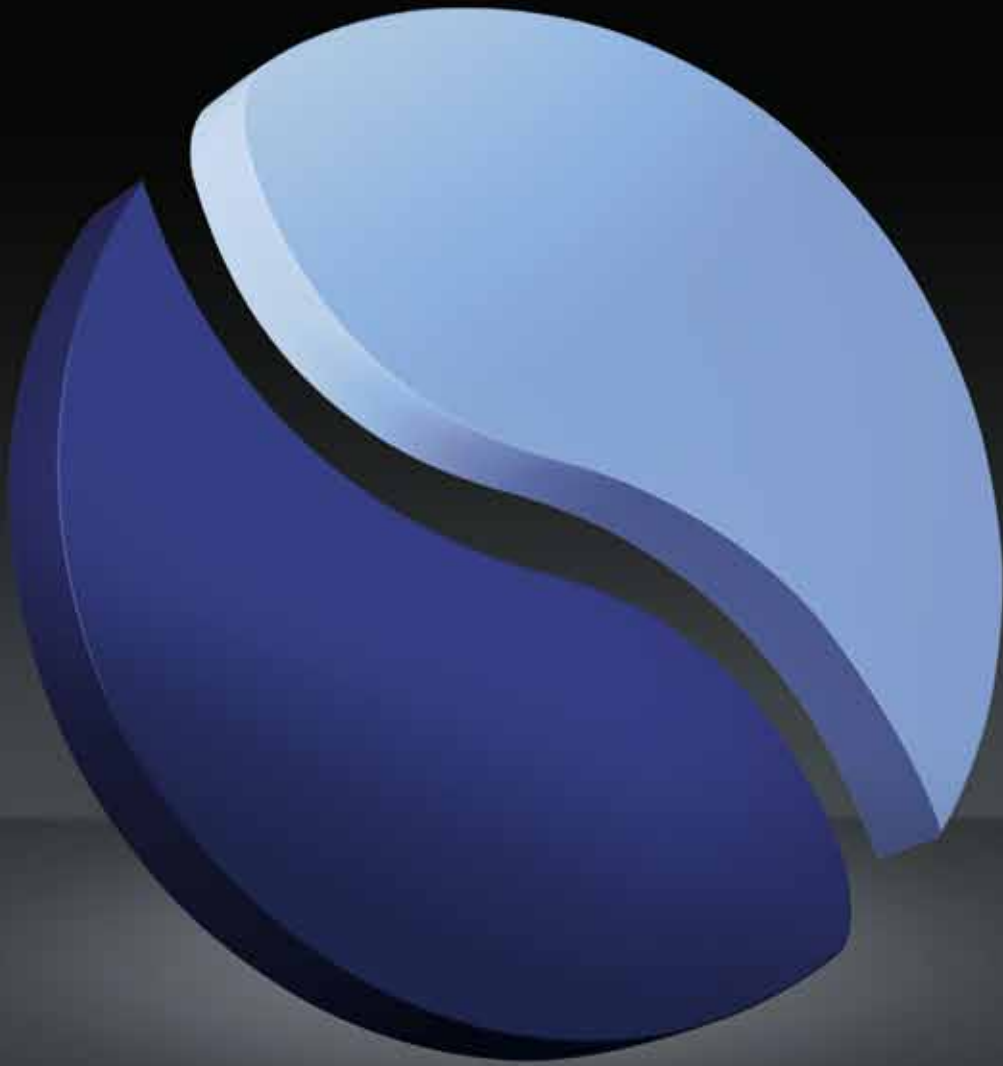


NORA SYSTEM BLUE.
THE FIRST QUALITY MANAGEMENT
SYSTEM FOR THE FLOOR.



nora[®]

YOU IMAGINE IT. WE FLOOR IT.



MODERN BUILDING PRESENTS MANY
CHALLENGES - WE OFFER THE 360°
SOLUTION: NORA SYSTEM BLUE.



The requirements put on modern construction are continuously on the rise. Environmental and health considerations are becoming more and more important. In particular, today's extremely dense, energy-saving construction methods bring huge challenges. They minimise air exchange, making the use of low-emission materials a necessity. That is why we have developed the nora system blue®, a unique, composite system, the world's first certified 360° quality management system for the floor. The perfect coordination of the individual system components provides functional reliability. When calls for tenders are issued, nora system blue® offers you ideal safeguards, and that includes legal security. We ensure the highest standards of quality through the TÜV Rheinland certification of the whole system. You can rely on that.

BECAUSE ONLY 360° QUALITY
MANAGEMENT CAN MAKE
A FLOOR INTO A GOOD FLOOR.



nora system blue® combines low-emission nora® rubber floor coverings with low-emission installation materials. All the components of the system have been awarded the “Blue Angel”. Qualified installation companies generate greater reliability. In this way, you get the maximum processing reliability through 360° quality assurance, all the way to implementation.

BECAUSE TODAY'S ARCHITECT NEEDS MORE THAN A CREATIVE HEAD.

"As an architect, I must be able to rely on the products. nora system blue® gives security to my planning. The TÜV-certified total system guarantees the best possible result from the installation, and a good quality of room air. That means that I can live up to my responsibility to my clients and users all around the world."

Lennart Wiechell

Lennart Wiechell, Partner at SCHMIDHUBER



Creativity is important to design. But security, both in the tendering process and with respect to liability, is just as important. It's good to be able to rely on a 360° quality management system: nora system blue®.

- nora system blue® is the only floor covering system in the world that offers the floor covering, installation materials and processing companies as a total concept.
- All the construction materials are coordinated; their emissions have been optimised, they are tested in accordance with the requirements of the "Blue Angel", and are certified in the TÜV Rheinland system.
- Qualified installation companies generate greater reliability.
- Environmental criteria are these days becoming more and more important, and can be crucial when it comes to award of contract. If environmental factors are part of the call for tenders, then it is not just the price of a quotation that will be critical, but also satisfaction of the requirements for sustainable construction.

THE RIGHT-HAND KNOWS WHAT THE LEFT IS DOING IN OUR SYSTEM AND OUR SERVICE DEPARTMENTS.

The heart of our 360° quality assurance is the perfect coordination of the floor covering with the installation materials. This guarantees a high level of functional reliability and health security.



360° quality management

System

- The complete system consists of nora® rubber floor coverings, plus nora® installation materials, and its very low emission level has been certified. With nora system blue® you fall in line with the requirements from both the EU and from local authorities to use building materials bearing the “Blue Angel” eco-label.
- With the nora system blue® system design, you are meeting your obligations to the public to protect the health of building users.
- That means sustainable future security:
 - ▶ Functional reliability through perfect coordination of the components.
 - ▶ Reliability for calls for tenders, particularly from a legal point of view.
 - ▶ Environmental safety with regard to the materials used.

Service

- Advice on components when preparing your call for tenders.
- Technical support on the building site.
- Full, transparent documentation of the installation phase.
- As a further element, nora® pads are a perfect extension to nora system blue®, supplementing the integrated system offer with an exclusive, sustainable cleaning and maintenance solution:
 - ▶ Cleaning without chemicals.
 - ▶ Cleaning that is ecological and economical.
 - ▶ Maintenance or increase the value of the investment throughout the full period of its use.

FOR ALL-IN-ONE SOLUTIONS THAT ARE AS SAFE AS THEY CLAIM.

"The patients are our number one concern at Gütersloh hospital. A healthy and pleasant environment contributes significantly to their recovery. That's why we chose nora system blue®, and in doing so put our faith in a systematic method. Not only does time play a role; quality and good workmanship are key factors as well. Sustainable and healthy living environments simply pay for themselves!"

Ulf Ermshaus

Dipl.-Ing. Ulf Ermshaus, Head of Construction
Municipal Hospital in Gütersloh



Anyone in a position of responsibility thinks hard about their decisions. It is, in the end, a question of the best possible reliability for installation and in operation. This is provided by the 360° quality management system from nora®.

- Functional reliability through perfect coordination of the components.
- Quality and reliability of the processing
- Protection during installation phase and against subsequent damage through training and supervision of the installers.
- Seamless supervision and documentation of the installation work by our application engineers. Because in 95% of problem cases, it is the processing, not the product, that leads to a complaint.

FLOOR COVERING AND INSTALLATION MATERIALS FIT HAND IN GLOVE.

When each component matches the other perfectly, the result is 360° quality. It is good for the environment, it takes care of health, and is a sustainable solution. norament® and noraplan® floor coverings have been awarded the German “Blue Angel” eco-label (RAL-UZ 120). Our installation materials also meet the criteria for the protection of health (RAL-UZ 113), and have been awarded the “Blue Angel”. Not only that, but they also bear the international Emicode® EC1 PLUS eco-label.

nora system blue®: perfectly coordinated

Priming

- **nora® primer:** acrylic primer
- **nora® primer plus:** acrylic special primer

Filler

- **nora® level compound:** rapid self-levelling smoothing compound
- **nora® level compound SF:** thixotropic filler

Adhesives

- **nora® hybrid 310:**
fibre-reinforced hybrid adhesive
- **nora® fiber 410:**
fibre-reinforced acrylic adhesive
- **nora® fiber ESD 414:**
fibre-reinforced, conductive
acrylic adhesive

Floor coverings

- **noraplan®:** uni, unita, sentica, signa,
eco, stone
- **norament®:** 926 monochrome, serra,
strada, grano crossline



SO THAT YOU CAN OFFER YOUR CLIENTS A SOLID ADVANTAGE.

"For our company, being a qualified installer for the nora system blue® is a competitive advantage. There is a big demand for floor coverings that are free from health hazards and are ecologically sound. Often these criteria are specified in the call for tenders itself, and play a factor in the award of contract."

Christiane Müller

*Christiane Müller, Managing Director
Hoops Bodenbeläge GmbH und Co. KG*



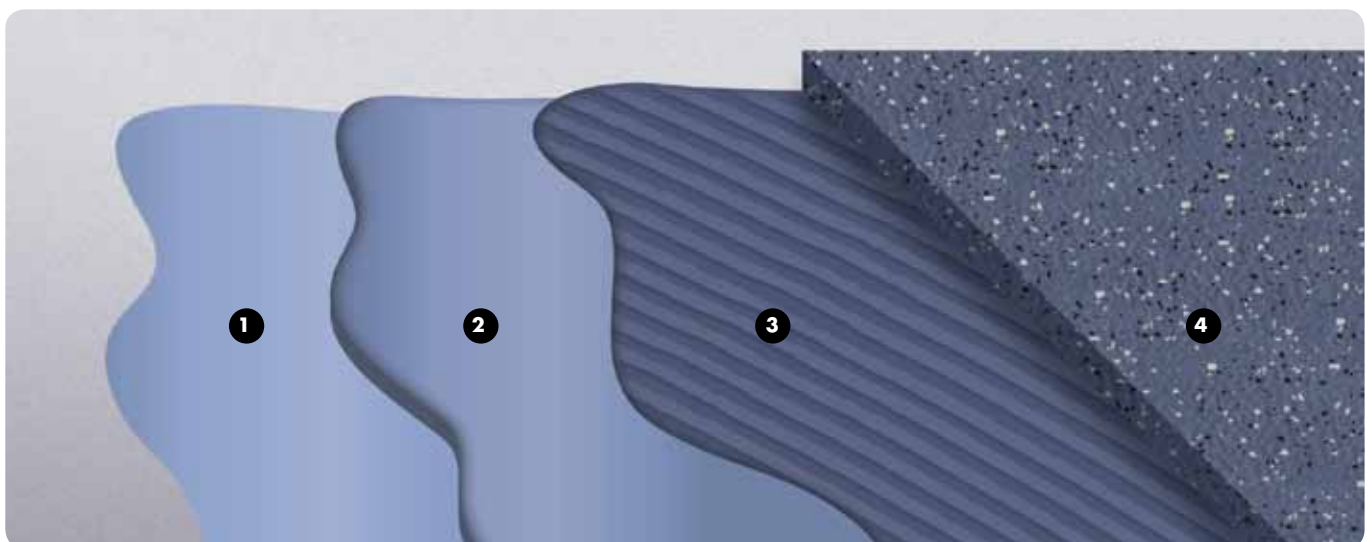
Competition in the market is getting ever tougher. It is good if you can stand out clearly from the others. By working with the nora system blue®, the 360° quality management system for flooring.

- Competitive advantage through 360° quality assurance of the installation work on site.
- Specialisation in healthy-living building through an easy-to-implement total system.
- Legal-security through co-operation in partnership and transparent documentation at the installation phase.
- Support to the craftsman from the nora® application engineers for greater security for the property developer.

RELIABILITY AND SUSTAINABILITY HAVE A SYSTEM: NORA SYSTEM BLUE.

The environmental reliability of buildings and the health of the building's users continue to grow in importance, and can be crucial when it comes to the award of contract. Both the EU and local authorities are therefore specifically requiring the use of environmentally friendly construction materials. In the majority of countries, public customers can explicitly insist on positive environmental properties. With the nora system blue[®], the 360° quality management system for floor, you can satisfy all these demands, and offer your clients the highest levels of reliability.

- nora[®] floor coverings have been awarded the "Blue Angel" (RAL-UZ 120). This is the world's first and longest established environmental protection mark for products and services.
- The installation materials used with the nora system blue[®] also carry the "Blue Angel" (RAL-UZ 113).
- The total system of floor coverings and coordinated installation material is subject to strict testing of the emissions, and is certified by TÜV Rheinland.
- Qualified installation companies lay the nora system blue[®] floor construction.



The system design: 1 Primer **2** Filler **3** Adhesive **4** Floor covering

THE WAY TO BREATHE EASILY.

“As a teacher in a nursery school, I carry particular responsibility. It is important to me that my charges feel well when they are with me. The environment plays an important role here. nora system blue® is certified as having low emissions, and that means it makes the best possible contribution to the health and well-being of the children.”

Sarah Rehm

Sarah Rehm, Kindergarten teacher



Health is the most important thing. To ensure this, and to protect the environment same time, it is essential that building materials have low emissions. Particularly where emissions are concerned, the subsurface, the installation materials and the floor covering must be thought of as a total system. This 360° quality management system for the floor gives the building's users the necessary security.

- Ensuring hygiene of the interior air – the indoor air you breathe is healthy.
- A perfectly functioning floor – for secure standing.
- Increasing the value of the property by improving the quality of the building – nora® looks after you in the long-term.



nora systems

Filial af nora systems GmbH
Ørestads Boulevard 73 | 2300 København S, Denmark
Phone: +45 (0) 4 - 343 93 93 | Fax: +45 (0) 4 - 343 19 60
E-Mail: info-dk@nora.com
www.nora.com/dk

nora flooring systems UK Ltd.

4-5 Allerton Road | Rugby CV23 0PA, Great Britain
Phone: +44 (0) 1788 - 51 31 60
E-Mail: info-uk@nora.com
www.nora.com/uk

nora systems GmbH

Höhnerweg 2-4 | 69469 Weinheim, Germany
Phone: +49 (0) 6201 - 80 66 33 | E-Mail: info@nora.com
www.nora.com

nora flooring systems Oy

Keskuojankatu 16 | 33900 Tampere, Finland
Phone: +358 (0) 3 - 271 06 00
E-Mail: info-fi@nora.com
www.nora.com/fi

nora systems AB

Industrivägen 12 | 17148 Solna, Sweden
Phone: +46 (0) 8 - 705 27 70 | Fax: +46 (0) 8 - 705 27 79
E-Mail: info-se@nora.com
www.nora.com/se

Learn more:
www.norasystemblue.co.uk

