

QUALITY POLICY

Michelmersh Brick Holdings PLC is committed to provide products and services that meet the agreed quality requirements of its customers and all other appropriate standards and legislation.

The company is committed to involving all employees in its quality system and in the process of continuous improvement, with the purpose of increasing customer satisfaction and operational efficiency.

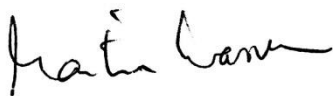
To achieve this we will aim to continually improve the key areas of customer satisfaction, quality of product, resource utilisation and efficiency.

To achieve this improvement, appropriate objectives will be set and reviewed at senior management level.

Senior management will ensure that this policy and objectives are clearly communicated through the management system and that suitable resources are available to meet them.

Performance against policy and objectives as well as other legal and regulatory obligations will be regularly evaluated at all levels of management.

Martin Warner



Managing Director
January 2014