

# Sustainability

Modern entrepreneurship means taking responsibility for future generations. At Smit Visual, the producer of Chameleon, we recognize the crucial role that manufacturers play in making society more sustainable. That's why we work daily towards making sustainable progress.

## FSC® certified

All Chameleon whiteboards are FSC® certified (License Code: FSC-C137061). This certification demonstrates that the materials used come from responsibly managed forests.

## Ecovadis

Smit Visual is proud to have achieved the Ecovadis Silver Certificate, a recognition of our commitment to sustainability and corporate social responsibility. This means we meet strict standards in the areas of environment, labor conditions, ethics, and sustainable procurement. This provides assurance that our products are not only of high quality but also contribute to a more sustainable world, aligning with our own sustainability objectives.

## ISO 14001

Smit Visual is certified according to ISO 14001, the international standard for environmental management systems. This certification confirms our commitment to minimizing our environmental impact and continuously improving sustainable business processes. This means everyone can trust products that are manufactured with care for the environment. Moreover, it helps them achieve their own sustainability goals, as our processes are focused on reducing waste, energy consumption, and CO2 emissions.

## Local partners

Smit Visual collaborates closely with local partners, contributing to shorter transport routes and a more efficient supply chain. This results in faster delivery times, lower transportation costs, and a smaller ecological footprint. Additionally, by working with local partners, we can better respond to specific customer needs and provide more flexible solutions. For customers, this means not only a more sustainable choice but also the assurance of high-quality products that are delivered quickly and efficiently, with personal attention to each order.

## Reducing packaging

At Smit Visual, we strive to minimize packaging by delivering our products in bulk whenever possible. This not only reduces waste but also lowers costs for both us and the customer. Furthermore, it contributes to more efficient logistics, resulting in shorter delivery times and a smaller ecological footprint. For the customer, this means not only a more sustainable choice but also lower costs and faster, eco-friendly delivery.



The mark of  
responsible forestry  
FSC® C137061

