



experience
the difference

Altro Whiterock 30 YEARS OF WALL TO



This year we celebrate the 30 year success story that is Altro Whiterock™.

That's 30 years of a complete, integrated PVCu wall cladding system, from a company with a proven track record of over 90 years.

A system designed for so many solutions.

For hygiene and safety, performance and compliance.

For impact and subtlety, colour and choice.

For care homes and kitchens, schools and leisure centres.

For you.

1982



FIRST TEST TUBE TWINS BORN,
IN CAMBRIDGE

MARCH 26TH



CHARIOTS OF FIRE WINS
THE BEST PICTURE OSCAR

MARCH 29TH

WALL SUCCESS



YOU CAN'T BEAT THE SYSTEM

Altro Whiterock is more than just a sheet. It is a complete system of walling, ceilings and doorsets, designed for integral compatibility not just within the Altro Whiterock range, but with Altro safety flooring and resins too.

You can accompany every purchase with a kit of parts. This can include the correct adhesive and jointing trim of your choice, to aid completion of the installation to your specification.

What's more, all Altro Whiterock purchases are backed by the Altro Assurance of Customer Satisfaction, visit www.altro.com for more information.

1982



APRIL 23RD

ZX SPECTRUM,
8-BIT COLOUR HOME
COMPUTER IS RELEASED



11TH JUNE

E.T. GOES HOME



ALTRO - LONDON DESIGN CENTRE



A MATTER OF OPINION

Your opinion counts, so as part of our pro-active and innovative product development process, all our new products are researched with you, to make sure that they deliver what you need.

David Brailsford, Altro Product Development Executive, says,

“We are involving customers throughout the new product development process, from conception through to final delivery. We consult with a broad cross section from architects, designers and end users through to distribution partners and installers; all have a valid and vital part to play in making sure that our products are the right ones and fit for purpose.”





1982



LONGEST LUNAR ECLIPSE OF
20TH CENTURY

JULY 6TH



ITALY IS CROWNED FIFA WORLD
CUP CHAMPIONS IN SPAIN
BEATING WEST GERMANY 3-1

JULY 11TH

CASE STUDY

SALISBURY HOSPITAL

SALISBURY HOSPITAL CHILDREN'S UNIT

*“You can rely on Altro’s products;
they give us what we want.
They are a pro-active company.”*

Julian Davies of Devereux Architects

AND ALTRO

HEALING ART IS CHILD’S PLAY



*“Altro were really supportive
throughout the project. We felt in
safe hands. We didn’t have to worry
if there was a problem – Altro were
always keen to help solve it.”*

Penny Bayliss-Robbins of the hospital’s ArtCare team

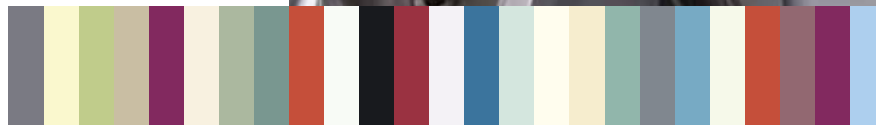


A CLEAN BILL OF HEALTH

Altro Whiterock is a fully sealed, watertight system, so there are no voids between it and the substrate and no grouted joints. No voids means nowhere for contamination to develop. No grout means no bacterial or fungal growth.

Altro Whiterock meets all EU Directives on health and hygiene and incorporates Altrosan™ which inhibits the growth of hospital acquired infections such as MRSA and similar organisms.

Its smooth surface makes it easy quick and easy to clean.



TH

1982

Cheers

CHEERS TV SHOW
BROADCAST ON NBC

SEPTEMBER 29TH



THE FIRST CONSUMER
CD PLAYER IS SOLD IN
JAPAN BY SONY

OCTOBER 1ST

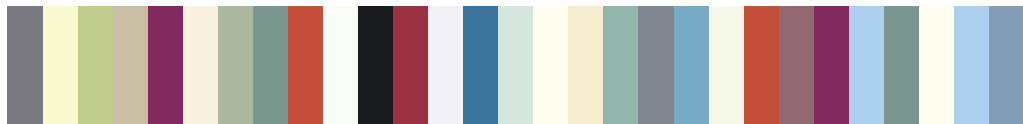
NEWFIELD SCHOOL



TOUGH LOVE

Altro Whiterock is so tough that you'll love its long-lasting, uncompromising performance.

We know it won't let you down, so we back it with product warranties of up to 20 years. Our network of Premier Installers knows it too. That's why installation warranties of up to the same duration are also available.



1982 KNIGHT RIDER


OCTOBER 13TH

FIRST TV OUTING FOR DAVID HASSELHOFF AS MICHAEL KNIGHT, WITH HIS ARTIFICIALLY INTELLIGENT CAR, KITT



OCTOBER

CHANNEL 4 AIRS FOR THE FIRST TIME



How do we know? Tests prove it. The BS EN438-2-1991 Drop Ball Test proves how impact resistant it is and that includes the thermoformed corners. It's also extremely fire resistant with Fire Rating: Class 1 and Class 0, BS 476; Parts 6 and 7.

You tell us so. You have been delighted with Altro Whiterock for 30 years; check out what other customers of ours have to say at www.altrowhiterock.co.uk.

CREATE THE RIGHT IMPRESSION

Choose from the selection of colours and finishes to create the right mood in your installation wherever you install Altro Whiterock.





1982



MICHAEL JACKSON RELEASES
THRILLER (THE BIGGEST
SELLING ALBUM OF ALL TIME)

NOVEMBER 30TH



FIRST ARTIFICIAL
HEART IMPLANT

DECEMBER 2ND

Keep it clean and simple with Altro Whiterock, subtle and sophisticated with Altro Whiterock Satins™, make a bold statement with Altro Whiterock Chameleon™ or embrace the harmonious tones of nature with Altro Whiterock Stone™ or Altro Whiterock Illusions™.

CASE STUDY



TRINITY COLLEGE, CAMBRIDGE



TRINITY COLLEGE, CAMBRIDGE

As well as looking good, the walling and flooring products have lived up to their reputation of being easy to maintain.

Ian Reinhardt, Catering Manager, Trinity College

We've worked with Altro Whiterock previously on projects and find that it is liked by all. An excellent hygienic product which is extremely user friendly, I would certainly consider using it again.

Nigel Arnold, Contracts Manager at Morgan Sindall

Altro Whiterock Chameleon™



Distant Thunder LRV - 18



Liquorice LRV - 5



Pure Innocence LRV - 92



Eau De Chic LRV - 51



Night Fall LRV - 15



Slip Stream LRV - 36



Sheer Glass LRV - 40



Ice Queen LRV - 36



Feng Shui LRV - 9



Moulin Rouge LRV - 12



Juicy Lucy LRV - 20

Altro Whiterock™



Altro Whiterock Digiclad™



Altro Whiterock Satins™



Pebble LRV – 24

Flint LRV – 32

Vista LRV – 48

Ice LRV – 80

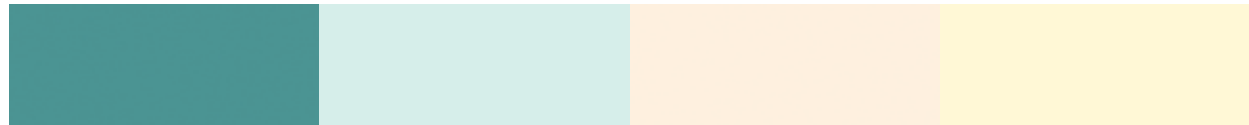


Seafoam LRV – 81

Linen LRV – 83

Bantam LRV – 72

Cesco LRV – 71



Forrest LRV – 22

Mint LRV – 62

Oyster LRV – 70

Citron LRV – 80



Fawn LRV – 41

Sienna LRV – 22

Malva LRV – 68

Altro Whiterock Splashbacks™



Altro Whiterock Hand wash station



Altro Whiterock Illusions™



White Granite LRV – 79

White Marble LRV – 81

White Cloud LRV – 69

White Leaf LRV – 84



Seafoam Granite LRV – 72

Seafoam Marble LRV – 74

Seafoam Cloud LRV – 61

Seafoam Leaf LRV – 77



Linen Granite LRV – 75

Linen Marble LRV – 73

Linen Cloud LRV – 61

Linen Leaf LRV – 80



Ice Granite LRV – 73

Ice Marble LRV – 75

Ice Cloud LRV – 59

Ice Leaf LRV – 75

Altro Whiterock Stone™



Slate LRV – 42

Classic Marble LRV – 53

Polished Marble LRV – 60

Quartz LRV – 60



Antique Marble LRV – 73

Limestone LRV – 53

Note: Exact colour match with samples cannot be guaranteed.
Altro advise that a representative sample is obtained before specifying colour.



altro

Find out more about Altro WhiteRock by calling
+44 (0) 01462 707600 or emailing enquiries@altro.com.



Altro, Altro WhiteRock, Altro WhiteRock Satins, Altro WhiteRock Illusions,
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the future is safer with altro